

DENISE FAN

UX/UI Designer - Salt Lake City, UT

SUMMARY: Innovative UX Designer with a psychology and special education background. Skilled at communicating complex processes in uncomplicated ways.

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SKILLS: Human-centered design - Research - Journey mapping - User flows - Information architecture - Wireframes - Prototypes - Usability testing - Style guides - Data analysis - Design Systems - Accessibility - A/B Testing

EXPERIENCE

Campfire Technology - Writing Software

UX Designer - June 2023 to Present - Remote

- Conduct user research to identify mobile and tablet based reading habits for the launch of a new mobile reading app that will accompany the existing writing software and sharing platform.
- Create, update, and maintain component libraries with mobile and desktop assets that align with branding and style guide.
- Develop user flows, wireframes and prototypes of all mobile screens for new app based on user interviews and research.
- Conduct user testing, compile and report data, and present findings to a team of engineers, CEO, and designers.
- Iterate designs based on findings from testing.

Tech Fleet Community DAO: All Minds Math - Math learning app for students with ADHD

UX Designer - March 2023 to June 2023 - Remote

- Synthesized research data and pedagogy to develop effective learning experience for students with ADHD.
- Collaborated with content design and curriculum experts to design accessible interface.
- Created user flows and wireframes that effectively support users with neurodivergent conditions.

ZenZen Diabetes Support - Mobile app for meal planning and health tracking

UI Designer - Dec 2022 to May 2023 - Remote

- Create a design system for UI elements and components to ensure accessibility and maintain branding.
- Design dashboard chat support feature and develop user flow of main features based on key opportunities as identified by user research.
- Collaborate with cross-functional team to prioritize and execute key features that capture overall business objectives in order to develop an MVP and present to investors.
- Support UX Designers in creating user flows and user journeys to maximize efficiency and usability of key features.

LGND5 - Mobile app for connecting sports fans and sports legends

UI Designer - Dec 2022 to Feb 2023 - Remote

- Edited final UI design and prototype of mobile app to be pixel-perfect and ready to present to stakeholders.
- Updated the design of and animated micro-interactions to create a high-functioning mobile prototype.
- Designed pitch decks for investors to highlight the problem space and solution, and showcase key features.

Meadowlark CSC - Responsive website redesign for private counseling practice

Content Strategist, UX/UI Design - Oct 2022 to Jan 2023 - Remote

- Developed content strategy for the redesign based on interview findings and presented outcomes to stakeholders.
- Conducted user research and testing to determine pain points and motivations of the target audience to inform design decisions and increase content engagement.
- Led end-to-end redesign of the company website, including planning, scheduling, and development.

Educator

The LEAF School - Home School Teacher and Coordinator

Muse School - First Grade Teacher

Aug 2020 to July 2022 | Malibu, CA

Aug 2018 to June 2022 | Calabasas, CA

Citizens of the World - Kindergarten Teacher and Team Lead
Explore Charter School - Kindergarten Teacher and Team Lead
Mokulele Elementary School - Special Education Teacher

Aug 2014 to June 2018 | Brooklyn, NY
Aug 2010 to June 2014 | Brooklyn, NY
July 2008 to May 2010 | Honolulu, HI

- Collected and analyzed data to design learning experiences that improved achievement and promoted accessibility
- Interviewed and hired educators to work cross-collaboratively in designing a student-centered learning experience.
- Designed visual components and assets to support student learning and to increase engagement.
- Created a gamified learning experience to improve learner engagement in a remote environment.

EDUCATION: **CareerFoundry** - Certificate in UX/UI Design, **Fordham University** - Master of Science in Literacy, **Marist College** - Bachelor of Arts in Psychology and Special Education